



THE JOURNEY

Our Cognac experience
put to use for spirits...



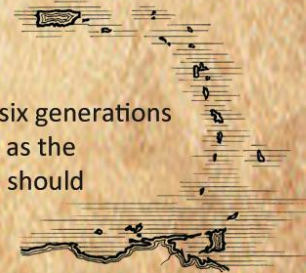
*An overflowing passion and unfailing interest in spirits
have given rise to a new project:*

*Using our experience and expertise in cognac
to develop new spirits...*

A few years ago, we decided to investigate other premium spirits across the world in order to unearth treasures which could be naturally incorporated into our existing product portfolio over time.

Having been 'cognac specialists' since 1859, we decided to transform these many generations of experience as MAXIME TRIJOL Cognac producers and distillers, into a strength and an asset to satisfy even more consumers and fans of high-quality products.

Deeply attached to the expertise we have gained over six generations and the culture of what Victor Hugo described as the 'liquor of the gods', it seemed obvious that we should be searching for treasures similar to MAXIME TRIJOL Cognac.





THE JOURNEY

FIRST STOP: THE WEST INDIES!

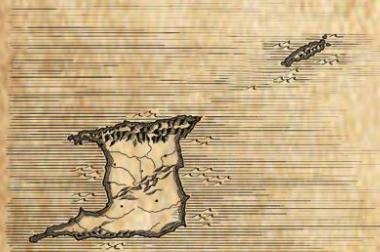


Just like our MAXIME TRIJOL Cognacs, produced at the heart of our region with its wealth of tradition and expertise, the West Indies with their history and culture have also created another wonderfully sophisticated product: **Rum!**

BARBADOS



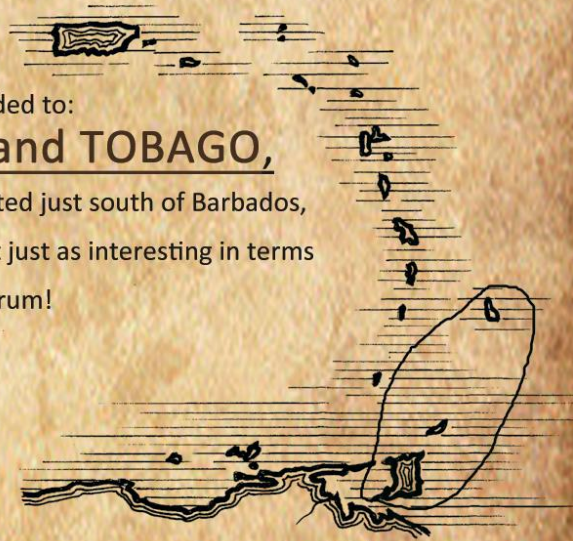
Lying at the easternmost tip of the WEST INDIES, our first stop was of course this former pirate hideout – now presented as the ‘sparkling pearl’ of the West Indies!



From there we headed to:

TRINIDAD and TOBAGO,

an archipelago located just south of Barbados, less well-known but just as interesting in terms of the quality of its rum!



During this first stop, we met partners committed to creating an elixir from sugar cane just as we do from our bright, clean grapes.

This hunt for treasures led us naturally on to the name of our rums...

TWEZO which means ‘treasure’ in Creole.

TWEZO is currently available in three varieties...



TWEZO
RUM



Secrets, alchemy and know-how...



TWEZO RUM

Our rums are made by harvesting sugar cane, rigorously selected and cut when fully ripe.

The distillation methods used have various different subtleties according to the particular production zone.

Whether distillation is performed in a copper still (batch distillation) or in a traditional Creole column (continuous distillation), the alchemy remains the same...

The raw materials used change but the process is controlled with the same aims in mind for both cognac and rum: extract the best from the raw materials and guide the distillation process to enable it to offer the best expression of the grape or sugar cane.

After being distilled, the white rum is then aged for several years in small barrels (generally 150-litre examples known as a 'quarter', or a barrel of 190-200 litres known as a 'bourbon').

Our local partners are genuine experts in producing rum and understand our quality requirements.

However, proud of their expertise and seeking to preserve it, they have not revealed the full secret of their production process – with good reason: we do the same for our MAXIME TRIJOL cognacs!

Our different elements of experience have been combined, complementing each other and enabling us to now offer a range of three rums. Our collaboration is therefore more than just a partnership, standing as a relationship of trust that will enable us to offer consumers high-quality rums for many years...





TWEZO RUM

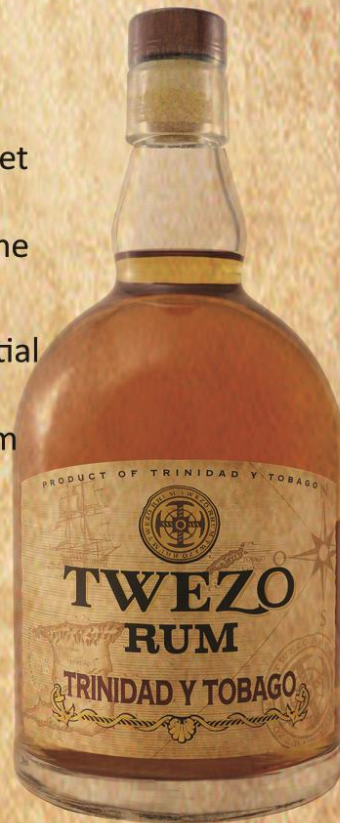
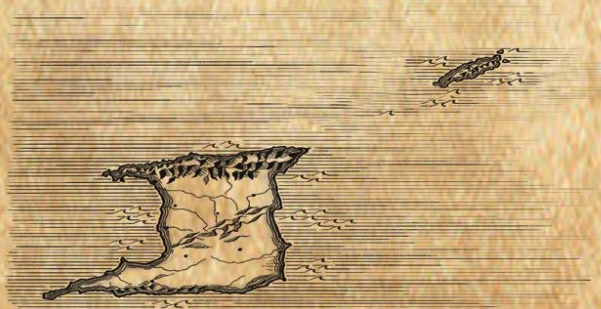


TRINIDAD Y TOBAGO

A straw-yellow appearance with hints of gold.
Bright and clear.

The first sugar cane alcohol notes in the bouquet offer almonds and spice, leading into more complicated aromas with vanilla oak and brioche notes.

It is clean and expressive on the palate. The initial spice, almond and chocolate notes develop on the palate into gingerbread and orange blossom flavours, giving this rum a particular character typical of this archipelago.



PACKAGING

70CL

EAN CODE

3544680002147

NUMBER BOTTLES/CARTON

6



TWEZO RUM BARBADOS

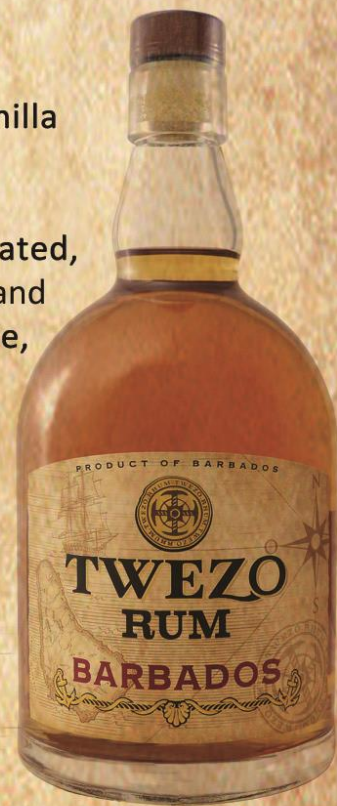
A golden amber colour with golden touches.
Bright and clear.

A rounded and complex bouquet. The Bourbon vanilla
and brioche notes lead into soft, spicy nuances.

It is clear and ample on the palate with well-integrated,
supple oak. This is followed by aromas of nutmeg and
vanilla sugar which give the rum length with a suave,
delicate finish.

This rum is generous and rich, with the native
flavours of the West Indies.

Truly an invitation to travel!



PACKAGING

70CL

EAN CODE

3544680002130

NUMBER BOTTLES/CARTON

6



TWEZO RUM



BARBADOS 8 YEARS OLD

An old gold and mahogany appearance with hints of golden copper.

The whole has a complex and rounded bouquet. The exotic fruit and Bourbon vanilla notes are suave and soft, and the empyreumatic aromas (leather, smoke, toast) are clean and enticing.

It is soft and generous on the palate with supple, well-integrated tannins. It develops into nutmeg, leather and brioche notes which give this rum an exceptional, utterly seductive aromatic palette.

This rum is structured, elegant, and rich in the typical flavours of the West Indies.

More than just an invitation to travel,

this eight-year-old rum transports you
directly to the heart of Barbados...



PACKAGING

70CL

EAN CODE

3544680002154

NUMBER BOTTLES/CARTON

6



TWEZO RUM

MINIATURES 5CL ALSO AVAILABLE!



TWEZO glasses!