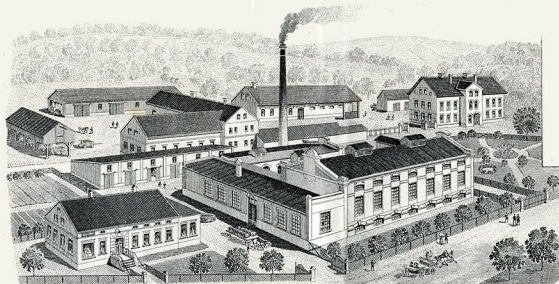




MEHRFACH PRÄMIERT
TELEFON N° 6.
TELEGRAMM-ADRESSE:
MICHLER BARZDORF
BEI JAUERNIG.
KK POST SPARKASSEN-KONTO
N° 10.560 IN CLEARING-VERKEHR.



LAGER von ECHTEM JAMAICA RUM
FRANZÖS. COGNAC, BOROWITZKA,
SYRMIER SLIWOWITZ u. ESSIG
SPEZIALITÄT:
ALBERT MICHLER'S ORIGINAL
BUCHSDORFER

ALBERT MICHLER, BUCHSDORF

LIKÖR, RUM- u. SPIRITUS-FABRIK
FRUCHTSAFT- PRESSEREI MIT HYDRAULISCHEM BETRIEB



AUSTRIAN EMPIRE NAVY RUM ANNIVERSARY



It's exactly 100 years from the fall of the biggest central European Empire. In Austro-Hungarian monarchy, Germans, Czechs, Austrians, Hungarians, Croats, Slovenians and other nationalities lived together. There has been an outstanding village with less than thousand residents in empire inhabited by over thirty millions of people. This Village located in Czech part of Silesia - Buchsdorf, the distillery of Albert Michler has been established. Distillery was so fancied that its Rums found their way to Franz Joseph I. and to his court in Wien. Albert Michler's Rums survived through the hard times of the Great War and entered the new era of free nations as a prime liquor. These Rums were enjoyed even in Czechoslovakia. This year it is the anniversary of Czechoslovakia formation which we celebrate.

Albert Michler's distillery met its fate by the end of Second world war. Deportation of German speaking inhabitants has been more destructive for distillery than shots fired from tanks or rifles. The last nail to the coffin was communist rise to power exactly 70 years ago in February 1948. Albert Michler is making his comeback this year, in spirit of number eight. Years that influenced Czechoslovakia in many ways. 1918, 1948, 1968 and now 2018. Even though countries rise and fall, their borders change, the exquisite Rum from the best distilleries survives. This year we present our new Rum Anniversary. This rum offers the best quality of all the eras Albert Michler's brand survived.